As the Town of Oakville was undertaking a revitalization study for the Bronte Village core area, MHBC was asked to assist in realizing the redevelopment potential of the existing 1970’s era Bronte Village Mall. Working as part of a team of professionals, we were able to achieve a revitalization plan for the site that moved away from a single use development to a vibrant mixed use centre consisting of retail, office and residential uses.

The proposed concept uses a variation of building heights and massing that is respectful of surrounding stable residential neighbourhoods, while upholding the Bronte character when experienced on foot from the surrounding streets. The architectural form has been balanced with a need for a critical density target, but is carefully controlled to minimize image and shadow impacts on the surrounding neighbourhood.

In addition, the plan includes exciting traditional urban place making initiatives such as the Market Square and upgrades to Veteran’s Memorial Park. These spaces will encourage walking as the primary method of meeting one’s daily needs within a complete community. These traditional town making values are complemented by the addition of a signature landmark building as a beacon at the corner of Bronte and Lakeshore, symbolizing a bold new vision for a revitalized Bronte Village.

Overall, the revitalization plan when implemented over the long term will help the Bronte Village Mall to recapture its primary role as the focus of the community, and will help advance future revitalization efforts within Bronte Village.